

PETUNIA PLANT NAMED 'SUNPURPLE'

## BOTANICAL/COMMERCIAL CLASSIFICATION

*Petunia hybrida*/Petunia Plant

## VARIETAL DENOMINATION

cv. 'Sunpurple'

## BACKGROUND OF THE VARIETY

The present invention relates to a new and distinct variety of Petunia plant originated from crossing a seedling of Petunia variety called 'Red Madness' as the female parent and a Petunia wild species called '70-200' as the male parent.

The Petunia is a very popular plant that is used for flower bedding and potting in the summer season. There are only a few Petunia varieties which do not have an upright growth habit and which have a high resistance to rain, heat, and diseases. The Petunia plants such as 'Revolution' series 'Revolution Purple pink' (U.S. Plant Pat. No. 6,915), 'Revolution Brilliant pink' (U.S. Plant Pat. No. 6,914), 'Revolution Brilliantpink-Mini' (U.S. Plant Pat. No. 6,899), and 'Revolution Blue vein' (U.S. Plant Pat. No. 9,322) are decumbent type plants having long stems, a lower plant height, abundant branching, and a high resistance to heat, rain and diseases. However, there are only a few Petunia varieties having a decumbent plant shape, a great profusion of flowers, vivid reddish purple petals and a high resistance to rain, heat, and diseases. Accordingly, this invention was aimed at obtaining a new variety having vivid reddish purple petals together with the above features.

Progress

The female parent 'Red Madness' used in the crossing of 'Sunpurple' is a cultivar, having compact and spreading growth habit with medium size single flowers, the petals having strong red color. The seed of 'Red  
5 Madness' was bought from Ball Seed Corporation.

The male parent '70-200' used in the crossing of 'Sunpurple' is a strain of wild Petunia species grown at Omi R&D Center, Suntory Flowers Ltd, having decumbent  
10 growth habit with much branching. It has small size single flowers, the petals having vivid reddish purple color.

In April 2000, crossing of 'Red Madness' as the  
15 female parent and '70-200' as the pollen parent was conducted at the Omi R&D Center, Suntory Flowers Ltd. In August 2000, 80 seedlings were obtained from that crossing. These seedlings were grown in pots in glasshouses and were evaluated. One seedling was selected  
20 in view of its growth habit, flower size and color in October 2000. That seedling was propagated by cutting and a trial was carried out by flower potting and bedding from April to September 2001, at the Omi R&D Center, Suntory Flowers Ltd. The botanical characteristics of  
25 that plant were then examined, using similar varieties 'Sunripami' and 'Sunrovein' for comparison. As a result, it was concluded that this Petunia plant is distinguishable from any other variety, whose existence is known to us, and uniform and stable in its  
30 characteristics. Then the new variety of Petunia plant was named 'Sunpurple'.

In the following description, the color-cording is in accordance with the Horticultural Colour Chart of The  
35 Royal Horticultural Society, London, England (R.H.S. Colour Chart).

## SUMMARY OF THE VARIETY

This new variety is unlike any Petunia commercially available as evidenced by the following unique combinations of characteristics.

1. Decumbent growth habit with long stems.
2. Having abundant branching and great profusion of blooms.
3. The flowers are single and medium size. The petal color is vivid reddish purple (R.H.S. N74A).
4. The plant has a high resistance to cold, heat, rain and diseases.

The new variety 'Sunpurple' differs from the similar variety 'Sunripami' in the following points.

1. The leaf of 'Sunpurple' is longer than that of 'Sunripami'.
2. The leaf of 'Sunpurple' is thinner than that of 'Sunripami'.
3. The flower of 'Sunpurple' is larger than that of 'Sunripami'.
4. The bottom color of corolla throat of 'Sunpurple' is deep reddish purple (R.H.S. 72A). That of 'Sunripami' is moderate purple (R.H.S. 83B).
5. The outside color of corolla throat of 'Sunpurple' is deep reddish purple (R.H.S. N79B). That of 'Sunripami' is strong purple (R.H.S. 83D).
6. The apex shape of petal chip of 'Sunpurple' is obtuse. That of 'Sunripami' is rounded.
7. The flowering time of 'Sunpurple' is later than that of 'Sunripami'.

The new variety 'Sunpurple' differs from the similar variety 'Sunrovein' in the following points.

1. The plant height of 'Sunpurple' is lower than that of 'Sunrovein'.

2. The leaf of 'Sunpurple' is longer than that of 'Sunrovein'.

5 3. The leaf of 'Sunpurple' is thinner than that of 'Sunrovein'.

4. The petal color of 'Sunpurple' is vivid reddish purple (R.H.S. N74A). That of 'Sunrovein' is vivid purplish red (R.H.S. 71B) with deep purplish red (R.H.S. 71A) vein.

5. The bottom color of corolla throat 'Sunpurple' is deep reddish purple (R.H.S. 72A). That of 'Sunrovein' is moderate purplish red (R.H.S. 64A).

6. The outside color of corolla throat is deep reddish purple (R.H.S. N79B). That of 'Sunrovein' is light purplish pink (R.H.S. 62C).

#### BRIEF DESCRIPTION OF THE PHOTOGRAPH

20 The depicted plants had been reproduced by the use of cuttings and were photographed during July 2003 while growing outdoors in 15 cm pots at an age of approximately 6 months at Yokaichi-shi, Shiga-ken, Japan.

25 FIG. 1 is a photograph of a typical plant of the new variety of Petunia plant 'Sunpurple'.

FIG. 2 is a photograph of flowers and leaves of the new variety of Petunia plant 'Sunpurple'.

#### 30 DESCRIPTION OF THE VARIETY

The botanical characteristics of the new and distinct variety of Petunia plant named 'Sunpurple' are as follows.

35 Plant:

Growth habit. - Decumbent.

Plant height. - Approximately 12.3 cm.

Spreading area of plant. - Approximately 33.2 cm.

Blooming period. - April to late October in the southern Kanto area, Japan. The plant shape does not change throughout this period. A typical flower commonly  
5 lasts approximately 5 days on the plant when experiencing a temperature of approximately 20°C.

Stem:

Thickness. - Approximately 2.5 mm.

Pubescence. - Normal.

10 Branching. - Abundant.

Internode length. - Approximately 2.2 cm.

Color. - R.H.S. 144A (strong yellow green).

Leaf:

Whole shape. - Elliptic. The apex shape is acute, and  
15 the base shape is attenuate.

Length. - Approximately 6.4 cm.

Width.- Approximately 3.5 cm.

Color.- Upper side color is R.H.S. 144A (strong yellow green). Bottom side color is R.H.S. 146C (moderate olive  
20 green).

Thickness. - Approximately 0.2 mm.

Pubescence. - Sparse.

Flower:

Facing direction. - Slanted upward.

25 Type. - Single.

Shape. - Funnel-shape, with five-fissured limb.

Shape of petal chip. - Obtuse.

Lobation. - Medium.

Waving of petal. - Medium.

30 Diameter. - Approximately 7.4 cm.

Color. - Petal; R.H.S. N74A (vivid reddish purple).  
Bottom color of the corolla throat; R.H.S. 72A (deep reddish purple). Outside color of the corolla tube;  
R.H.S. N79B (deep reddish purple).

35 Reproductive organs. - 1 normal pistil and 5 normal stamens. Color of pistil is R.H.S. 150C (light yellow green). Color of stamen is R.H.S. 157C (light yellow

green).

Peduncle. - Approximately 1.3 mm in diameter and approximately 1.9 cm in length.

Calyx. - Medium. 5 sepals in fused at the base.

- 5      Physiological and ecological characteristics;- High resistance to cold, heat, rain and diseases. Moderate resistance to pests.

- 10      This new variety of Petunia plant is most suitable for flower bedding and potting, particularly in hanging pots or planters, and is excellent for use as ground cover. Pinching of old blossoms will enhance the formation of new blossoms.